

Media Information & Advertising Rates

Short description:

Competent and practice orientated information on trends and innovations in energy and building technologies for industry and trade professionals.

Circulation: 2'024 issues (WEMF 2005)
Reach: 10'000 readers (estimate)
Published: Monthly, 10 issues per year.

Pricing examples in CHF:

1/1 page 4c: 4'670.--	1/1 page b/w: 3'170.--
1/2 page 4c: 2'925.--	1/2 page b/w: 1'875.--
1/4 page 4c: 2'125.--	1/4 page b/w: 1'125.--

further information available upon request

Technical information:

Bleed: 210 x 297 mm
Type Area: 178 x 265 mm
Print: Rotative Offset / Semi-circular offset
Colours: Euro-Scale or special colours
Advertising Deadline: 1 month prior to date of issue
Printing Material: Data on data carrier with colour proofs

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